



REALIZE AMBITION

A Rideau Hall Foundation Campaign



Fondation
Rideau Hall
Foundation

The Rideau Hall Foundation (RHF) is on a mission:

To activate the ambitions of Canadians to build
a brighter future for all.

The RHF spent its first fourteen years
laying the cornerstones for a smarter,
more caring Canada.

Visionary leadership from Founder the
Right Honourable David Johnston has
set the direction.

A suite of RHF programs has inspired
thousands of Canadians to get engaged.

A network of dynamic partnerships has
amplified the RHF's influence across
the country.

Realize Ambition is a \$250 million
campaign that builds on this legacy to
transform the aspirations of Canadians
into impact.

The Return on Ambition (ROA) will
be a stronger, more equitable, more
confident and prosperous Canada, a
nation where:

- No one is left behind.
- Every young person is given the opportunity to learn and grow.
- Canadian innovation is celebrated, at home and on the world stage.
- Communities are strengthened by citizen engagement and active participation.
- A new generation of leaders is empowered to shape the country's future.
- Pride in who we are defines and unites us all.

**We have created the
conditions where, as
Canadians, we can
fully realize our shared
potential.**

The Realize Ambition agenda is three-fold:

1. **Invest in Canadians** where it matters most, especially in young people and in emerging leaders to unlock their potential to build a more vibrant future for themselves and for the country.

2. **Activate communities** to respond to local challenges and to address pressing national issues.

3. **Scale what works** to inspire positive change and nation-building.

The RHF will leverage the philanthropic investments of leaders from across the country to build a national movement for a Canada we can all be proud of.

**Realize Ambition
is the RHF's \$250 million
campaign to ignite our
collective ambition,
to connect and galvanize
Canadians, causes and
organizations who share
a common belief in and
commitment to a better
Canada for all.**

We need you with us

Thanks to the visionary commitments of community leaders from coast to coast to coast, the Realize Ambition Campaign is well on its way to its \$250 million goal.

This is your invitation to join other societal leaders like yourself to invest in ensuring that Canadians think bigger and act bolder to propel Canada forward to achieve the best of what we believe is possible.

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**Let's create a Canada
where dreamers, doers
and problem solvers can
realize their ambitions
for themselves, for their
communities and for the
country as a whole. We
look forward to what we
can accomplish.**

Great things await.



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realizeambition.ca

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