



ANNUAL REPORT 2022



Fondation
Rideau Hall
Foundation

**CELEBRATING 10 YEARS OF WORKING TOWARDS
A SMARTER, MORE CARING CANADA**

MESSAGE FROM THE PRESIDENT AND CEO

FOCUSING ON TRANSFORMATION

An anniversary is a time for reflection, and it is also an opportunity to look forward with a renewed sense of purpose. In celebrating all that has been achieved together with our partners over the past 10 years, we also had an opportunity to envision what can be done together to build a better Canada—working in dynamic, purpose-built partnerships across sectors—over the next 10 years and beyond. And one word kept surfacing: transformation. Transforming individual lives and creating the ripples that will ultimately transform systems to create a better Canada for all.

The areas of focus that will anchor our work in the coming years all have transformation at their core: innovation; learning equity and excellence; leadership and strengthening our democracy; and giving and empathy. The transformational potential and energy of the programs we both manage and support come from the fact that they invite the participation of all sectors. The challenges we're seeking to address are complex and intractable—lasting solutions will require creative approaches and the participation of many. In this manner, my hope is that the RHF can serve as a force for good in Canada: focused on the long term, learning by doing and adjusting as we go, and inviting all Canadians to the table to build the Canada we want to become.

This work also requires the RHF to work in different ways than we have before. For example, through our Indigenous Teachers Education Initiative, we will seek solutions at the community level that stand to transform the lives of students across the country, for generations to come. As the Catapult Canada program evolves, we'll be offering more supports to community-driven solutions that seek to eliminate barriers to learning for young people. Through our innovation programming like Ingenious+, young Canadians will be empowered to think of themselves as innovators and encouraged to find solutions to the big (and small) challenges that we face as a country and as a global community.



Through these programs and more, I look forward with excitement to what we can accomplish together as the RHF enters its second decade and beyond. With our partners, we will continue to focus on the transformational, working together to create ripples of change that will help us build a better, more hopeful and more equitable Canada for all.

A handwritten signature in black ink that reads "Teresa Marques".

Teresa Marques
President and CEO
Rideau Hall Foundation

MESSAGE FROM THE CHAIR

CELEBRATING THE PAST AND LOOKING TO THE FUTURE WITH HOPE AND OPTIMISM

Ten years ago, the Rideau Hall Foundation was created to serve Canadians through a range of initiatives linked to learning, leadership, giving and innovation. The Foundation's role then—and now—was that of connector: bringing people, causes and organizations together to work for the betterment of Canadians and Canada. I am so proud of everything that we have accomplished over the past decade.

There are a few key tenets that underpin all of the work that we do. One is the desire to build trust—in our institutions and in one another—and another is the desire to foster greater empathy. I explored the idea of empathy in my latest book, *Empathy: Turning Compassion into Action*. My goal was to create a practical how-to guide for fostering empathy as individuals, as a community and as a nation. Calling on Canada as a “nation of helpers,” I issued a rallying cry for building a more caring Canada.

The RHF will continue to heed that cry. Our goal is to build on all of our accomplishments and to have a positive impact on the lives of Canadians, working to remove barriers, celebrate and amplify successes, and nurture a more caring, more connected Canada.

While many things have changed over the past 10 years, and we have faced many challenges, what has remained constant is our belief in Canada and Canadians, and our optimism in the limitless potential that we have as individuals and as a country if we work together. As such, the founding purpose of the RHF holds as true today as it did a decade ago: mobilizing ideas, people and resources across the country to tap into our national spirit and help realize our shared aspirations.



Now is the time for each of us to recommit to that purpose. For us to recommit to helping to ensure that every Canadian, but perhaps most importantly, every young Canadian, can reach their full potential—as a community member, as a leader, as an innovator, as a Canadian.

So, here's to the next 10 years and beyond!

The Right Honourable David Johnston
28th Governor General of Canada, Chair
of the Rideau Hall Foundation

MAKING INNOVATION A PART OF EVERYDAY LIFE

Innovation—doing something better to make an impact—is central to Canada’s success. Innovators—those dreamers and problem solvers who aren’t afraid to ask both “why?” and “why not?”—will help find the solutions to the big challenges that we’re facing today and tomorrow. The RHF is committed to fostering a culture of innovation. To “demystifying” innovation and to encouraging and supporting more people to see themselves as innovators. We do this by recognizing and celebrating innovation, which, in turn, can inspire the next generation of great Canadian innovators.

Recognizing and supporting Canadian innovators

In partnership with JA Canada and Yukon University, and with support from our innovation champions, we awarded the first-ever **Ingenious+** awards to three aspiring, and inspiring, innovators aged 14 to 18. Chosen from the 25 regional winners, the three national winners tackled some of the most pressing issues of the day: clean water, energy production, and freedom of expression and the press. Funding and mentorship opportunities will help these young innovators continue to work to find solutions to everyday challenges and to create a better future for their communities and their country. We look forward to celebrating the next cohort of outstanding young innovators in spring 2023.

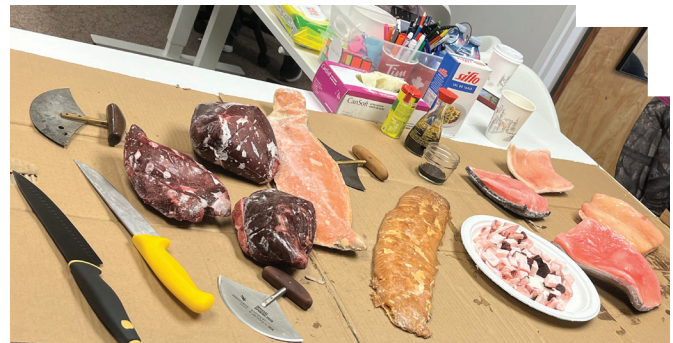


Naila Moloo, 1st place Ingenious+

Ingenious+ national winners:

- **1st place: Naila Moloo**— Transparent and flexible solar cells. Naila’s idea for a transparent and flexible solar cell would unlock applications such as bendable electronics, smart clothing, and solar windows.
- **2nd place: Spencer Izen and Jessica Kim**— The Student Press Freedom Act is Canada’s first student journalism protection legislation, and is on its way to being passed by the Legislative Assembly of British Columbia to protect freedom of expression and of the press.
- **3rd place: Samantha Ouyang**— AeroPure is a moonshot project that uses 7 mm cellulose and alginate aerogel beads sourced from biowaste to remove 99% of chemical contaminants present in polluted water.

Celebrating its 10th anniversary in 2022, the **Arctic Innovation Prize (AIP)** awarded more than \$3 million to eight remarkable teams for their ground-breaking and creative projects. The AIP—the largest annual prize awarded in Canada—inspires, enables and celebrates the achievements of the people of the North, recognizing diverse teams with innovative projects. This year’s prize-winning projects addressed issues around addiction, homelessness, community safety and justice, climate-centred resilience, treaty education, and land-based skills. The RHF is honoured to serve as the AIP’s delivery partner in the south, helping to bring together Northern and Southern support to help make the visions of the AIP laureates become reality.



BY THE NORTH, FOR THE NORTH

The mental health and wellness crisis that is unfolding across Inuit Nunangat is a well-recognized public health crisis stemming from colonization. ***Pilimmaksajjuliriniq Project*** was awarded **\$1,000,000** and is an Inuit-designed, Inuit-led initiative developed in response to the National Inuit Suicide Prevention Strategy, the Inuusivut Anninaqtuq Nunavut Suicide Prevention Strategy, and the Alianait Inuit Mental Wellness Action Plan. *Pilimmaksajjuliriniq Project* proposes building additional mental health competencies and Inuit wellness traditional teachings into programs that will support community members who deliver community-based programming across Inuit Nunangat with the goals of fostering, protecting and building the resilience of all community members.

Since its inception, the AIP has awarded almost **\$20 million** to **50 recipients** and has created a lasting legacy of sustainable innovation.

Celebrating innovation

Since 2016, the **Governor General's Innovation Awards (GGIA)** have been recognizing and celebrating risk-takers whose projects have had a transformational impact on life in Canada and, for some, around the world. The 2022 award recipients found innovative solutions that have already had an impact on so many facets of our lives, including how we think about vaccines and cancer treatments, how we approach early childhood education in the North, and how we reduce energy consumption in commercial buildings. Recognized for their inspiration, leadership and impact, these award-winning individuals and teams also act as role models for the next generation of Canadian innovators.

2022 GGIA Laureates:

- **Lipid Nanoparticles:** This team's work produced the lipid nanoparticle (LNP) systems that are crucial to the Pfizer/BioNTech COVID-19 mRNA vaccine, boost delivery of cancer drugs to tumours and allow RNA- and DNA-based drugs to be used therapeutically.
- **ApplyBoard:** ApplyBoard's artificial intelligence improves global access to education by matching international students to programs and institutions that fit their unique background and interests, while increasing visa approval and program acceptance rates.
- **BrainboxAI:** BrainBox AI uses artificial intelligence to optimize HVAC systems in real-time, reducing energy consumption and carbon footprint while enhancing air quality.
- **Desired Sensation Level (DSL):** Developed at Western University's National Centre for Audiology, DSL is the world's first software to provide children worldwide with greater accuracy in all stages of hearing aid prescription.
- **Pirurvik Preschool:** Nunavut's Pirurvik Preschool pioneered a transformational early childhood education (ECE) initiative that blends Inuit Qaujimajatuqangit (Inuit Ways), Inungnuinniq (traditional Inuit child-rearing) with Montessori methods.
- **CarbonCure:** CarbonCure is a global leader in CO₂ removal technologies for concrete production—an essential climate solution for companies and countries to meet their Net Zero targets.



CarbonCure received a Governor General's Innovation Award for their work as a global leader in CO₂ removal technologies – an essential climate solution for companies and countries to meet their Net Zero targets. Captured CO₂ is incorporated into the normal concrete production process, whereby it is permanently mineralized within the material to yield improved sustainability, material performance and economic benefits. Under the leadership of Chair and CEO, Robert Niven, CarbonCure has developed and deployed carbon removal technologies in hundreds of concrete plants worldwide.

The fifth—and most successful—**Canadian Innovation Week**, held May 16 to 20, 2022, celebrated innovation and put the spotlight on innovators from coast to coast and around the world. Throughout the week, Canadians were given opportunities to come together to answer a simple question: "How do you innovate?" With events centred around the many facets of innovation—innovating to engage, to excel, to compete and to learn—participants heard from, and were inspired by, some of Canada's top inventors, entrepreneurs, and experts. By spotlighting innovation and awarding innovators, we want to make innovation part of our everyday conversations and to encourage Canadians to see themselves as innovators, one idea at a time.

IN 2022 CIW COMPRISED:

6,800	hashtag mentions	18	events across the country
2,700	authors and organizations	1	speech in the House of Commons



CLOSING THE GAP IN EDUCATIONAL EQUITY

Every Canadian should have equal opportunity to pursue their dreams and reach their fullest potential. And access to learning opportunities—through education, skills development, training and knowledge acquisition—is key to making this vision a reality. We know that many young Canadians struggle to find a place in our current educational system and that significant gaps persist in post-secondary participation and attainment rates. The RHF is committed to helping to create more equitable access to learning and, as a result, a more equitable Canada.

“The opportunity before us to invest in First Nations, Inuit, and Métis teachers will have impact over generations. As we begin, we invite the engagement of all sectors in this bold initiative which will require systemic change and result in a more prosperous Canada.”

—Roberta Jamieson, LL.D (Hon) and Dr. Mark Dockstator, Co-Chairs, NACITE and Directors of RHF Board

10,000 Indigenous teachers

Over the past year the RHF has embarked on a multifaceted initiative to support Indigenous-led transformation of the teacher education landscape in Canada and Indigenous student success from coast to coast to coast. Along this journey, we will:

- Celebrate the stories of innovation and excellence in Indigenous teacher education, and the value that Indigenous teachers bring to the lives of students;
- Invest significant new resources into Indigenous teacher education and program sustainability;
- Convene and support a network of First Nations, Inuit and Métis educators; and
- Strengthen the knowledge base nationally on Indigenous teacher graduation and retention rates.

This program aims to bring the number of First Nations, Inuit, and Métis teachers in Canada to 10,000 and promote the systemic changes necessary in leading to more sustainable Indigenous teacher employment opportunities in all areas of the country. Our work is guided by the RHF's National Advisory Committee on Indigenous Teacher Education.

THE MEMBERS OF THE NATIONAL ADVISORY COMMITTEE ON INDIGENOUS TEACHER EDUCATION ARE:

- **Roberta Jamieson O.C.**, I.P.C, LLB, LLd (Hon), co-chair, Director, RBC and Deloitte Canada and Chile, co-chair of CN's Indigenous Advisory Council, former President & CEO, Indspire and Board Director at the Rideau Hall Foundation
- **Mark Dockstator**, co-chair, former President of the First Nations University of Canada, Associate Professor, Chanie Wenjack School for Indigenous Studies, at Trent University and Director of the Indigenous Knowledge Initiative at Queens University and Board Director at the Rideau Hall Foundation
- **Aluki Kotierk**, President, Nunavut Tunngavik Incorporated
- **Andrea Brazeau**, Elementary school teacher and Inuit cultural educator
- **Dr. Annette Trimbee**, President and vice-chancellor, MacEwan University
- **David Perley**, President, Wolastoq Language and Culture Center, Lecturer, University of New Brunswick
- **Denise Baxter**, Vice-Provost, Indigenous Initiatives at Lakehead University
- **Dr. Evelyn Steinhauer**, Professor and Director, Aboriginal Teacher Education Program (ATEP), University of Alberta
- **Dr. Nigaan Sinclair**, Assistant Professor, University of Manitoba, Winnipeg Free Press journalist
- **Steven Point**, LLB, LL.D (Hon), Chancellor, University of British Columbia, 28th Lieutenant Governor of British Columbia
- **Yvette Arcand**, Director, Indian Teacher Education Program (ITEP), University of Saskatchewan

Strengthening sector capacity to better serve Canadian youth

Through **Catapult Canada** the RHF is committed to helping ensure that every Canadian youth is given the opportunity to learn and build the skills they need to be full participants in their communities. Over the course of its first year, Catapult Canada has:

- Launched two open calls for funding to support innovative approaches to improving learning outcomes for our country's young people.
- Invested \$9.5M in programs across Canada tackling learning barriers.
- Supported 50 innovative youth-serving non-profits and charities, which will benefit 40,000+ youth



École converse, a Catapult Canada grantee, provides youth in Montreal with an intensive paid anti-oppressive training opportunity delivered by a team of BIPOC freelance journalists. These journalists teach all the basic skills of journalism and provide media literacy to the marginalized youth involved in the program.

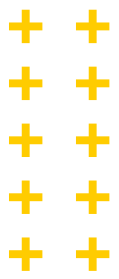
Northern Youth Abroad was Catapult Canada's first supported project. This collaboration with Camosun College and Northern Loco saw 20 students aged 18-29 from 14 communities across Nunavut and the Northwest Territories take part in a Wellness Access program that led to:

17 students applying
to Camosun College and/or another post-secondary institution

6 students
being accepted
into their program of choice

4 participants
attending school
in the fall, and others have plans for future studies





CREATING SPACE FOR YOUNG LEADERS AND SAFEGUARDING OUR DEMOCRACY

It is incumbent on all of us to nurture, educate and inspire the next generation of young leaders. In a time of increasing polarization, we need to create opportunities for young Canadians to come together, engage constructively with people with differing viewpoints, and learn about the functioning of our parliamentary democracy. What's more, with a rise of mis- and dis-information, increasing public awareness about and commitment to Canada's multi-faceted democracy has never been more critical. Public service journalism is a key component of a healthy democracy. We need to recognize and celebrate journalism that helps us frame our public debates and make informed decisions to strengthen our communities and our country.

Celebrating the legacy of Her Majesty Queen Elizabeth II by encouraging global citizenship

The Queen Elizabeth Scholars (QES) program is helping to form students and researchers into global citizens through leadership development and community engagement achieved through educational exchange and real-world experience. In 2022, we expanded the reach of QES by hosting a series of events in collaboration with nine lieutenant governors and commissioners across Canada, and in partnership with Universities Canada and the Department of Canadian Heritage. Participants were able to hear from past Scholars about their experiences with global learning and how foundational the program has been to their successes. Upon the passing of Her Majesty Queen Elizabeth II, the Government of Canada announced a gift of \$20 million to the Queen Elizabeth Scholars program to help the RHF sustain it into the future and expand the program to Canadian colleges and institutes. With this, more doors will open for students to gain meaningful experience on a global level while attracting international talent to Canada. The QES program aims to develop well-rounded individuals who are not just well educated, but able to stand as global leaders and relationship-builders who will positively impact Canada's growth and prosperity into the future.



Originally from Nigeria, Taiwo Afolabi studied and conducted research in numerous countries before arriving in Canada for doctoral studies. As a PhD student and Queen Elizabeth Scholar at the University of Victoria, he used applied theatre to help refugee communities share their stories in ethical ways, and to build a stronger sense of community. QES boosted his research and publishing experience and helped him build a research network in Canada, where he decided to stay and build his career.

"My participation as a Queen Elizabeth Scholar was unquestionably one of the highlights and formative experiences in my Master's program. QES provided an opportunity to deepen my involvement in research and global health."

—Keisha Jefferies, Dalhousie University, Halifax, Nova Scotia



“Civic onboarding” for Canadian youth

Since welcoming **Forum for Young Canadians** to the RHF in 2020, the RHF has engaged with young Canadians to find out more about their views on what it means to participate in, and engage with, Canada’s democratic institutions. Going forward, the RHF will build on the strengths of Forum’s 45-year history, to make it more representative and inclusive, and to provide the tools and supports that our young leaders need. Forum’s *Summit 360*, held in early February 2023, was its first ever virtual learning event that brought close to 500 young people from across the country together virtually to meet, engage with and learn from leaders, decision-makers and each other. Participants learned about how our country works and the roles that they can play in shaping our collective future. It also served as the launch for Forum’s new digital platform that will help young people engage with each other and their communities all year round, encouraging them to put into practice what they learn by attending Forum.

In late November, the RHF released the paper, “Understanding Youth and Child Civic Engagement in Canada.” The RHF commissioned Abacus Data to conduct a public opinion survey of 1,750 young Canadians (aged 16 to 24) and 700 children (aged 12-15) to better understand the youth engagement space and to build a fulsome picture of youth civic engagement for the future. The results provided some useful insights that will guide the RHF’s work going forward.

- When asked if they want to be involved in specific civic engagement activities, 87% of children and 89% of youth are interested in at least one form of civic engagement.
- When it comes to barriers to service, youth identified time constraints and the costs involved as some barriers to participation. Youth who are from lower income families, those who need to work part-time jobs, who do not have the funds to pay for involvement or ancillary expenses (i.e. lack funds to meet appearance expectations), and those who lack access to required technology face the biggest challenges.

Recognizing journalistic excellence

The RHF is honoured to serve as the delivery partner for the **Michener Awards for Public Service Journalism**, which recognize outstanding and unbiased journalism that results in positive change for the public good. In 2022, together with the Michener Awards Foundation, we announced the six finalists for the Michener Award, along with two recipients of the Michener-Deacon Fellowship for Investigative Journalism. In addition, three recipients will join a prestigious, and small, group of winners of the Michener-Baxter Award for Exceptional Service to Canadian Journalism.

Two Canadian journalists received the 2022 Michener – Deacon Fellowship for Investigative Journalism: Stéphane Blais, an environmental journalist with The Canadian Press, will focus on the environmental impacts and economic benefits of mining lithium; and freelance journalist Rob Csernyik will investigate the evolution of the relationship between gambling and suicides in Canada.

THE 2021 MICHENER AWARD WINNERS AND FINALISTS ARE:

- **CBC Saskatoon:** Inside the failed push to make Catholic Church pay for its residential school abuses; and **The Globe and Mail:** Residential Schools
- **CBC News:** Peter Nygard Investigations
- **CBC Saskatchewan:** Indigenous or Pretender
- **Global News:** Exposing sexual misconduct among Canada’s top military commanders
- **Kamloops this Week:** Spending at the Thompson-Nicola Regional District
- **The Globe and Mail:** Dangerous Games, Suspect Science



ENCOURAGING A MORE GIVING NATION

Giving—our time, our money, our expertise—is central to who we are and how we interact with and support one another. Canadians give for a variety of reasons and in a multitude of ways, but central to that giving is empathy. That feeling of walking in someone else's shoes, of experiencing life as they do and wanting to make things just a little bit easier. The RHF is committed to finding ways to encourage giving and exploring how we can turn empathy into action. Through this work, we will help to build stronger and more connected communities across our country.

Answering the call to give

Celebrating its 10th anniversary, **Giving Tuesday**—held in 2022 on November 29—is a day that encourages people around the globe to give time or financial support or to engage in acts of kindness. Once again this year, Canadians answered the call to give. More than 40 Canadian communities participated—translating to millions of Canadians—and \$50.5 million was raised online in 24 hours. The RHF is proud to help bring this global giving movement to Canada and Canadians.

WITH GRATITUDE FOR A DECADE OF TRANSFORMATIVE IMPACT

The transformative impact delivered by the RHF in 2022 would be unthinkable without the decade of groundwork powered by donors. Emerging from all sectors, supporters of the RHF share a passion to build a better Canada.

Thanks to 337 dedicated Canadians over 10 incredible years, the RHF has had the essential resources to sustain and expand its programs and to impact the very heart of communities from coast to coast to coast.

To those of you who have entrusted your philanthropy to the RHF over the past decade: thank you. We are deeply grateful for your faith in our nation-building work on behalf of all Canadians.

SPECIAL THANKS TO OUR LEGACY ENDOWMENT DONORS

As the RHF's initiatives have grown in number, breadth and impact since 2012, donors to the **RHF Legacy Endowment** have been instrumental in ensuring that operations could expand in tandem with our programs.

Established in 2015 with an initial philanthropic gift by the Alberta-based Taylor Family Foundation, the Legacy Endowment provides critical ongoing capacity support and is foundational to the RHF's work to drive positive change across Canada.

The Legacy Endowment was accelerated through a \$10 million contribution from the Government of Canada at the end of the Right Honourable David Johnston's mandate as 28th Governor General of Canada; \$7 million was contingent on the RHF receiving matching donations.

Canadians from coast-to-coast-to-coast have since answered the call to join like-minded philanthropists and foundations, building the Legacy Endowment to more than \$30 million.

We are incredibly grateful to these foundational donors who, together, will secure the national impact of the RHF for generations to come.



"As a founding board member of the Rideau Hall Foundation, I could not be more proud and energized by how the RHF is working for the benefit of all Canadians. The foundation's purpose and programs align with my values and aspirations for a more prosperous and united Canada—a nation that values innovation and entrepreneurship, celebrates differences as a source of strength, and is more tolerant and giving. As a business leader and a proud Canadian, I urge you to learn more about the impact of the RHF's programs and how its donors—like me—are truly partners in building a better Canada."

—Annette Verschuren, O.C., RHF Director Emerita

The following contributors have invested a minimum of \$10,000 over the Rideau Hall Foundation's first decade of nation-building work, supporting both programming and operations. We thank you for your commitment and support.

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Government of Canada *
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 Province of Manitoba
 Province of New Brunswick
 Province of Nova Scotia
 Province of Ontario
 Province of Prince Edward Island
 Province of Saskatchewan



OPTIMISM FOR THE FUTURE

When the RHF was established in 2012, its initiatives were designed to be engines of positive change for our communities and a source of optimism for Canada's future.

That optimism continues to engage donors across the country, igniting a shared passion for Canada and a desire to build, in the Right Honourable David Johnston's own words, "a smarter and more caring nation."

As we embark on the next transformative decade of the RHF, we re-commit to working hard in partnership with Canadians to mobilize ideas, people, and resources to ignite our shared potential and build a brighter future.

We hope you'll join us, too!



"The Taylor Family Foundation and the RHF share a passion in encouraging pride in our country and celebrating Canadians who have made important leadership contributions. We are proud to be one of the RHF's earliest supporters, and have been thrilled to see the RHF grow its impact across Canada."

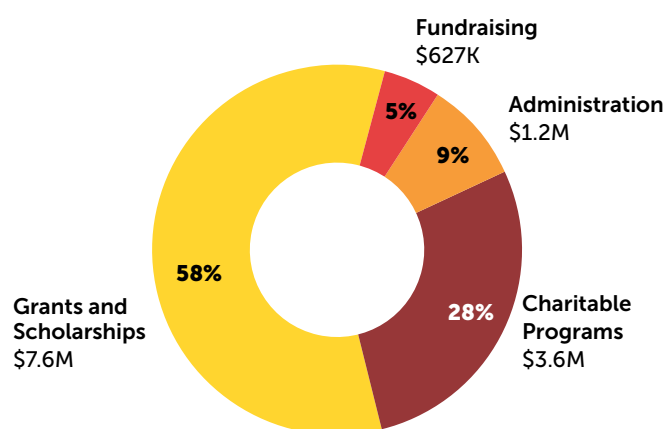
—Don and Ruth Taylor



SUMMARIZED FINANCIAL STATEMENTS

DESCRIPTION	2018	2019	2020	2021	2022
Assets	21,614,429	32,228,112	45,381,468	99,882,622	92,929,990
Liabilities	6,427,304	5,921,972	13,848,938	62,201,974	54,906,807
Revenue	13,890,553	10,485,856	8,249,957	11,448,130	11,656,308
Programs	3,178,423	3,839,727	2,836,326	3,389,196	3,600,086
Administration	892,034	924,013	1,096,670	1,129,589	1,198,224
Fundraising	240,592	350,154	345,048	428,217	626,817
Grants and scholarships	9,532,967	3,872,959	1,069,431	2,416,577	7,612,975

EXPENSES (FOR 2022)



SOURCES OF FUNDING (FOR 2022)

