

IGNITING OUR SHARED POTENTIAL



Fondation
Rideau Hall
Foundation

2021 RHF ANNUAL REPORT



CREATING SPACE FOR YOUNG LEADERS

Teresa Marques
President and CEO,
Rideau Hall Foundation

Young Canadians are at the heart of nearly everything we do at the Rideau Hall Foundation (RHF). Over the past 10 years, we have worked with our partners to support, and invest in, our youth. As we look to the future, there is so much more that we can accomplish together.

The RHF's new tagline, "igniting our shared potential", articulates a bold vision for our collective future. And engaging and empowering Canada's youth is central to building that bright future together. Now is the time to invest in all of our young people, to dismantle every barrier to full participation, and to create multiple pathways to engagement and leadership.

While some of the RHF's in-person programming remained on hold last year due to the ongoing pandemic, the pause allowed time for reflection and planning. The Forum for Young Canadians, for example, underwent a thorough consultation process that will inform how it evolves to better enable youth civic engagement post-pandemic.

In addition, research the RHF undertook with Abacus Data in 2021 showed that, while the pandemic has forced many people into isolation, young people's understanding of what "community" means has shifted, rather than evaporated. Of the nearly 1,800 young people aged 16 to 24 that were surveyed, three-quarters of them said they are now more likely to consider people who live far away as part of their community. When young people feel a strong sense of community, they are much more likely to want others to feel the same, and work to serve their community through volunteerism.

So many of our youth are already engaged in the issues that are important to them. Issues around global equality, climate change and racial justice, to name a few. Let's meet them where they are, on their own terms. And let's work with them, and with each other, to remove any barriers to the transformative impact they can achieve.

CONNECTION THROUGH TRUST AND EMPATHY

The Right Honourable
David Johnston, 28th Governor
General of Canada, Chair of the
RHF Board



Ten years ago, the Rideau Hall Foundation was born from the idea of building a smarter and more caring nation, of connecting people and ideas, and of shining a light on Canadian excellence.

I am proud of what we have accomplished so far in all of these areas. Of the connections we have made with the people, organizations and causes that share our belief in, and commitment to, the potential of Canada and Canadians.

And that potential is without limits. That's why I am looking ahead to what we can accomplish together in the next 10 years and beyond. That's why I am so hopeful for the future.

We are slowly emerging from a challenging time in our history. But with those challenges come opportunity. The opportunity to think about the role that we want to play as a nation and as individuals in the post-pandemic world.

My reflections have led to a reaffirmation of the important role that both trust and empathy play in our collective future. They form the foundation for everything that we will continue to build together.

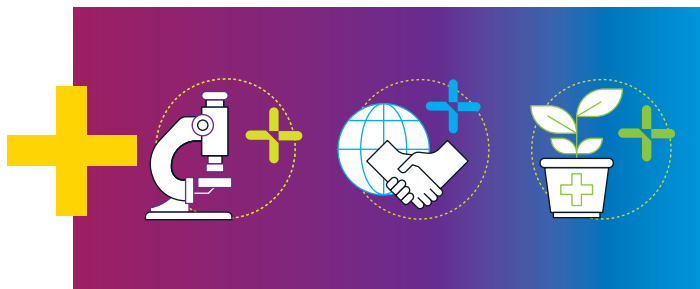
Together, trust and empathy help us build connections, and it is these connections that fuel us. That enable us to turn empathy into action. That enable us to make an impact; to help; to make a difference. That will enable us to work together to ignite our shared potential.

We can look back and be proud of 10 years of making connections through the RHF, of all that we accomplished in 2021 despite significant ongoing challenges, and we can also look forward and be inspired to continue to build a smarter and more caring nation together.

For the Rideau Hall Foundation, 2021 was a year of deepening impacts, strengthening partnerships, and taking on new challenges. Here's a look at some of the highlights:

INGENIOUS+ YOUTH INNOVATION CHALLENGE

The RHF takes seriously its role in spotlighting and celebrating Canadian success stories and inspiring the next generation of dreamers and doers. But stories alone are not enough. They need to be paired with real financial resourcing, and access to the right tools and mentorship, starting at a young age. With that in mind, the RHF launched Ingenious+, our new national innovation challenge for youth 14-18 years old. Ingenious+ is all about providing real support—cash, mentorships, and profile—to budding young innovators and entrepreneurs. Alongside our delivery partner, JA Canada, we're positioning Ingenious+ to inspire students across the country, particularly those from more marginalized communities. The inaugural group of regional and national winners were recognized in May 2022. And by year 3, up to 100 young innovators will be recognized annually.



AMPLIFYING THE IMPORTANCE OF INDIGENOUS TEACHER EDUCATION

The RHF is committed to supporting transitions for Indigenous youth towards wellbeing and meaningful employment. In particular, the Indigenous Teacher Education Initiative aims to significantly grow the number of First Nations, Inuit and Métis teachers in education systems across the country, and to enable systemic changes in support of more meaningful and sustainable Indigenous teacher employment opportunities. Thanks to a transformative donor gift in 2021, the RHF will be investing in excess of \$45 million in innovative community-driven approaches towards reaching these objectives.

CANADIAN INNOVATION WEEK 2021

Strengthening Canada's culture of innovation is the cornerstone to our country's growth and success. The RHF created Canadian Innovation Week to celebrate remarkable ingenuity in the fields of accessibility, health and medical technology, agriculture, education and more. The fourth annual Canadian Innovation Week took place from May 17-21, 2021 and explored the theme From Problems to Possibilities. The Governor General's Innovation Awards were among the week's signature events. More than 2,400 authors participated across Facebook, Twitter, and Instagram by sharing stories of Canadian innovation and ingenuity.



LAUNCH OF CATAPULT CANADA

In April 2021, the RHF announced the launch of Catapult Canada, a national community-building platform whose aim is to increase equity of learning access for youth. Catapult does this by channeling resources to community programs, helping them build know-how, capacity, funding, evaluation frameworks, partnerships, and infrastructure. Three grants were offered over the course of the year, providing a total of \$9.4 million in funding to 48 organisations, including non-profits as well as registered charities, benefiting 40,000 youth across the country.

PUBLIC CONSULTATION FOR FORUM FOR YOUNG CANADIANS

In its 45-year history, Forum for Young Canadians has changed the lives of thousands of aspiring young leaders, helping them build a better understanding of our public institutions and empower them for lifelong civic engagement. Shortly after taking on Forum last year, the RHF initiated a robust consultation process to develop the next iteration of Forum's programming and ensure it returns stronger post-pandemic. The process involved collecting feedback from key stakeholders, partners, alumni and especially young people from across the country, as well as Forum's National Advisory Council. The work was completed in early 2022, and the RHF will be sharing the results later in the year.

GIVINGTUESDAY

As a part of a global initiative, the RHF partnered again with CanadaHelps to encourage all Canadians to show their generosity on Tuesday, November 30, 2021 during GivingTuesday, the worldwide day of generosity and unity. GivingTuesday is a time when Canadians, charities, and businesses come together to celebrate giving and participate in activities that support charities, non-profits and communities. This year, as we celebrated 10 years of the GivingTuesday movement, we joined 80 countries around the world in finding ways to help, give, show kindness, thank and share what we have with those in need. The results were incredible: GivingTuesday Canada saw approximately 48 local community movements activating from coast to coast, and over \$43 million was donated online in Canada during the 24 hours of November 30, according to the GivingTuesday Data Commons.

WHAT MAKES A COMMUNITY?

At the RHF, we believe that a strong culture of volunteerism, from an early age, is critical to building a kinder and more caring Canada. Yet, there is little research about how young people define "community" and how their definitions impact community engagement, especially since the COVID-19 pandemic. To help fill this gap the RHF, along with Abacus Data, conducted a national public opinion survey of close to 1,800 young people in Canada, aged 16 to 24. Overall, we were heartened to learn that 86% of participants said it's important to give back to their communities, and that those who do volunteer, feel more connected to their communities. While many of us have been isolated during the pandemic, youth have shifted how they define community to be less reliant on location. Young people and their communities thrive when connections can be made. But for half of young people in Canada, these connections have been strained. Rather than allowing the pandemic to continue to divide us, we need to work together to strengthen our connections, and invite others who we may not have considered to be part of our community to come into the fold.



MICHENER AWARDS: 50 YEARS OF PUBLIC SERVICE JOURNALISM

Public service journalism is a key component of a healthy democracy. The Michener Award honours, celebrates and promotes excellence in Canadian public service journalism. Launched in 1971 under the auspices of the late Roland Michener, then-governor general of Canada, the Michener Award celebrated its 50th anniversary in 2021. The milestone was marked with a special panel discussion with the finalists about what is at the heart of a compelling news story. We also organized a day of events at the University of King's College in Halifax, where some of Canada's most accomplished journalists spoke to journalism students about their chosen career. The RHF is honoured to be working to support the administration of the Michener Awards and Fellowships on behalf of the Michener Awards Foundation.

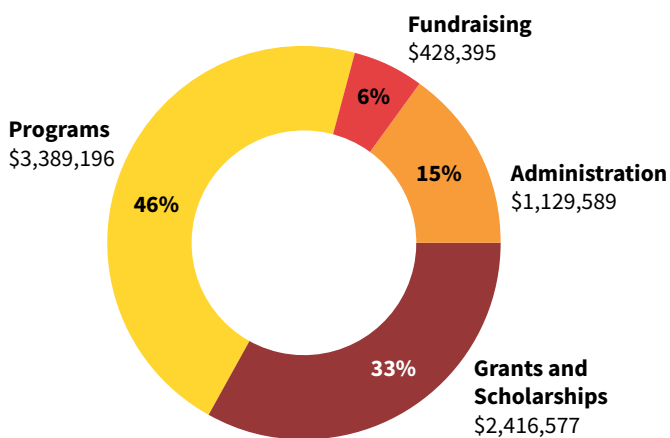
AIP: CELEBRATING 10 YEARS OF BY THE NORTH, FOR THE NORTH IMPACT

One of this country's best-kept innovation secrets is the story of Canada's North. The RHF is proud to be the managing partner of Canada's largest annual prize, the Arctic Inspiration Prize (AIP). Awarded to projects that tackle issues that are the most meaningful to northern communities, the AIP is owned and governed by the northern-led AIP Charitable Trust and is a community of Indigenous organizations, governments, industry, philanthropy, and many other partners from across the country. In 2021, the AIP celebrated its 10th anniversary by awarding over \$3 million to eight remarkable teams across the North. The prizes were awarded in a special pan-northern 10th anniversary ceremony broadcast across the country on both APTN and CBC. The \$1 million prize went to *Ilagiitigut anngiangijaqatigiinnirq ilurqusivuttigut*, in Nunavik, which will bring together elders, addiction counsellors, hunters, scholars and community members to address the root causes of addiction through Inuit values and culture.

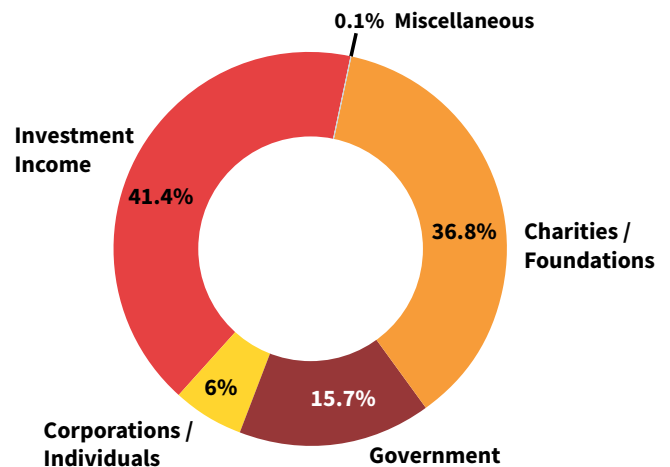
SUMMARIZED FINANCIAL STATEMENTS (UNAUDITED)

DESCRIPTION	2019	2020	2021
Assets	\$32,228,112	\$45,381,468	\$99,882,622
Liabilities	\$5,921,972	\$13,848,938	\$62,201,974
Revenue	\$10,485,856	\$8,249,957	\$11,448,130
Programs	\$3,839,727	\$2,836,326	\$3,389,196
Administration	\$924,013	\$1,096,670	\$1,129,589
Fundraising	\$350,154	\$345,048	\$428,395
Grants and scholarships	\$3,872,959	\$1,069,431	\$2,416,577

EXPENSES (FOR 2021)



SOURCES OF FUNDING (FOR 2021)



Our audited financial statements are audited separately and can be viewed at: www.rhf-frh.ca/about/annualreports